# **Corporate Social Responsibility (CSR) projects:**

# **Project: Doctor on Wheels**

District Rural Development Agency (DRDA), Chaibasa, West Singhbhum, Govt. of Jharkhand initiated the roll out of six fleets of 'Doctor on Wheels' i.e. Mobile Medical Units (MMUs) from July 2023 to deliver primary health care services to the tribal communities. The project targets to enhance the health and well-being of the residents of the area by providing regular & high-quality healthcare services at their doorsteps. These units are equipped with medical equipment, point of care diagnostic devices, drugs & consumables to deliver high-quality healthcare services.

# **Project: Sehat Ok Please (Sanofi)**

Nurse led Mobile Medical Unit (MMU) in collaboration with Sanofi french multinational pharmaceutical company initiated the project titled *'Sehat OK Please"* from 4<sup>th</sup> February 2022 operating 21 MMUs across ten districts of Maharashtra. The project focus towards screening of beneficiaries for Non-Communicable diseases (NCDs) which includes Diabetes and Hypertension along with Cancer screening for Oral and Breast cancer.

#### Project: Ispat Sanjeevani – Bokaro Steel Plant

One Mobile Medical Unit (MMU), in collaboration with Bokaro Steel Plant (SAIL) titled 'Ispat Sanjeevani" is operational from February 2016 to deliver preventive, curative and referral health services at the doorstep of the communities residing at the peripheral villages of Bokaro Steel Plant (SAIL). The Mobile Medical van covers 45 locations every month which includes 41 villages and 4 schools providing healthcare services focus towards Communicable & Non-communicable diseases, Ante-Natal Care (ANC), Post Natal Care (PNC) and Reproductive Child Health (RCH).

#### Project: Swasthya Kiran (BPSCL)

Bokaro Power Supply Co. Pvt. Ltd. (BPSCL) is supporting the operation of "Swasthya Kiran", one Mobile Medical Unit (MMU) from March 2016 to provide primary health care services at the doorsteps of the communities residing within the periphery of BPSCL Power plant. The initiative focuses in providing health services for Communicable & Non-communicable diseases, Antenatal and Postnatal care & Reproductive & Child Health.

# Project: Saranda Sanjeevani (Kiriburu Iron Ore Mines & Gua Ore Mines)

Two Mobile Medical Units (MMUs) branded as "Saranda Sanjeevani" initiated by Bokaro Steel Plant (SAIL) from November 2023 to provide preventive, promotive and curative health services to communities residing near Kiriburu Iron Ore mines (KIOM) and Gua Ore mines (GOM). These MMUs provides free health services to patients suffering from Communicable & Non-Communicable diseases (acute & chronic ailments), pregnant women, children, common OPD (basis OPD care) along with laboratory services and providing health education to community members residing within the periphery of these mines.

#### Project: Sutlej Sanjeevani Seva

'Sutlej Sanjeevani Seva' which comprises of three Mobile Medial Vans (MMUs) supported by Sutlej Jal Vidyut Nigam Ltd, initiated from November 2023 to cover 6 districts of three states i.e. Gujarat, Himachal Pradesh & Uttar Pradesh. Three fleets reach out to persons suffering from Communicable diseases, having risk factors for Diabetes, Hypertension and Oral cancers and Minor Ailments and Common episodic illnesses. These MMUs targets to provide free and quality medical health services to local communities around project areas who were displaced due to installation of hydro projects, solar power projects and wind station.

#### **Project: Nirog Clinic + Mobile Medical Unit**

The 'Nirog' Project in collaboration with Asian Paints comprises of 5 Static Clinics and 1 Mobile Medical Unit (MMU), dispersed across five Indian states which provides primary health care services with an emphasis on Non-Communicable Diseases (NCDs) – Hypertension & Diabetes. Static clinics are located at Uttar Pradesh (Kasna), Telengana (Patancheru), Maharashtra (Khandala), Karnataka (Mysore) and Andhra Pradesh (Visakhapatnam). Mobile Medical Unit operates at Visakhapatnam only.

#### Project: Piramal Arogya Sewa (Digwal) – Piramal Enterprises

'Piramal Arogya Seva' supported by Piramal Enterprises is a unique solution where Mobile Health Services (MMUs) and Static Clinic with Telemedicine Services are integrated to provide primary as well as specialized healthcare services to the residents of the villages located near Piramal's factory at Digwal (Telengana). It was launched on May 1<sup>st</sup>, 2013 to treat Communicable and non-communicable chronic ailments, provide Antenatal services, Neonates, infants, and children (under 5 years of age), Addicts and Minor Ailments (including skin diseases, animal / snake bite cases).

# Project: Nirmay (SMFG India Credit Co. Ltd)

SMFG India Credit Co. Ltd previously known as Fullerton India is supporting the deployment of one Mobile Medical Unit (MMU) at Rajamahendravaram (Andhra Pradesh) from 5<sup>th</sup> February 2021. The initiative titled '*Nirmay*' targets to provide preventive, promotive and curative primary health care services to the remote and rural population along with early identification and appropriate referrals to reduce complications.

# **Project: Mobile Medical Van – Truckers**

Initiated Healthcare interventions for trucker's community in collaboration with Shriram Seva Sankalp Foundation (SSSF), from 15<sup>th</sup> March 2017 to improve the overall health status and encourage health seeking behaviour among truck drivers. The project operates 14 Mobile Medical Units (MMUs) and 1 Static Clinic at Mumbai covering 11 states of India providing treatment for Non-Communicable diseases (NCDs), common ailments and minor ailments.

# **Public Private Partnership (PPP) projects:**

# **Project: Sanjeevani – Village Health Outreach Program (VHOP)**

Sanjeevani Village Health Outreach Program (VHOP) in collaboration with National Health Mission, Assam, started in February 2011 is once-a month, fixed date outreach initiative that enables converged health services at the Village level. 78 Mobile Medical Units deployed across 30 districts of Assam, provide early identification, screening, referral, follow-up and free medicines for chronic diseases namely Diabetes, Hypertension, Asthma, Malaria, Tuberculosis, Defective vision and Epilepsy along with ante-natal care (ANC) and minor ailments including Telemedicine Support for Diabetes & Hypertension cases.

# **Project: 1097 National AIDS Helpline**

1097 National AIDS Helpline provides comprehensive information related to HIV/AIDS, counselling, referral services and grievance redressal to different population groups across India. It was launched on 1<sup>st</sup> December 2014 on the occasion of World AIDS Day. 1097 helpline is the initiative of the National AIDS Control Organization (NACO) under the aegis of the Ministry of Health & Family Welfare, Government of India. Helpline operates through four call centers located at Hyderabad, Jaipur, Guwahati and Chandigarh.

#### **Project: SARATHI Health Information Helpline**

'Sarathi' 104 Health Information Helpline has been deployed in Assam on 7th November 2010, in collaboration with National Health Mission, Assam. The helpline is a state of the art, round-the clock and free of cost health contact center. It is a one-stop Health Information Helpline for resolving all health-related issues of the citizens of Assam in a time bound manner.

Assam *Early Childhood Development (ECD) Call centre* was launched on 1st January 2020, is an out bound call centre trying to complement the existing initiatives of the state by reaching out to pregnant mothers and parents of every child up to the age of 2 years which further helps in reducing Maternal Mortality Rate (MMR) and Infant Mortality Rate (IMR).

# Project: 104 HIHL - Bihar

104 Health Information Helpline – Bihar is operational from October 2019 in collaboration with State Health Society (SHS), Bihar is a state of the art, round-the clock and free of cost health contact center. It is a one stop Health Information Helpline for resolving all health-related issues of the citizens in a time bound manner.

Bihar Early Childhood Development (ECD) Call centre was launched on December 2022, is an out bound call centre which reaches out to pregnant mothers and parents of every child up to the age of 2 years to educate them, which further helps in reducing Maternal Mortality Rate (MMR) and Infant Mortality Rate (IMR).

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